



FOR IMMEDIATE RELEASE

December 3, 2007

CONTACT:

Craig Butterworth

Phone: (804)-273-6932, ext. 355

Fax: (804) 217-5665

Email: cbutterworth@nw3c.org

ONLINE SHOPPING COULD BE HAZARDOUS TO YOUR IDENTITY

Richmond, VA Millions of Americans will put themselves at risk of having their identities stolen this holiday season simply by shopping online.

Thieves posing as financial institutions or other types of online businesses will be asking unwary shoppers to verify their personal information. Once they hit the "send" button, their identities are compromised and accessible to anyone in cyberspace. That's why it's important to remember: **KNOW WHO YOU'RE DEALING WITH AND NEVER RESPOND TO UNSOLICITED EMAILS OR POP-UPS!!** The same advice applies to auction fraud, the number one scam on the Internet this year!

About NW3C

Funded for over thirty years by the Department of Justice (DOJ), Bureau of Justice Assistance (BJA), the National White Collar Crime Center (NW3C) is a leader in helping law enforcement combat economic and cybercrime. For more information, please visit our Web site: www.nw3c.org