



FOR IMMEDIATE RELEASE

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FORD CARS FOR HALF PRICE? DON'T BUY IT!

RICHMOND, VA As the U.S. economy tries to regain its footing, cyber criminals continue to exploit the steady drumbeat of recession-oriented headlines. In this case, the concern involves spam email purportedly from the Ford Motor Company that offers consumers the chance to purchase new cars at half-price.

The unsolicited email references the current financial 'crisis' and implies the sale of hundreds of new cars at half price will help the automaker to get back on its feet. Potential buyers are informed that they can make monthly payments through an unidentified bank "1 month after signing the contract." All they need to do is fill out an attached contact form and a company representative will be in touch.

As is typically the case, these emails are characterized by poor syntax and frequent grammatical errors. Should one of these "unbelievable" offers wind up in your inbox, you are strongly encouraged to file a complaint with the Internet Crime Complaint Center (IC3) at www.ic3.gov. IC3 is a partnership between the National White Collar Crime Center (NW3C) and the FBI.

YOU SHOULD KNOW: American consumers lose billions of dollars every year to cybercrime and the current economic climate has dramatically increased their risk of exposure.

About NW3C

Funded by competitive grants for over 30 years, the National White Collar Crime Center (NW3C) provides a national support network for state and local law enforcement agencies involved in the prevention, investigation and prosecution of financial and Internet-based crimes. For more information, please visit our web site: www.nw3c.org