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**The National White Collar Crime Center and the Bureau of Justice Assistance
to Host Intellectual Property Crime Summit**

Richmond, VA –On the heels of the White House launching its first ever strategic plan to combat intellectual property crime, the National White Collar Crime Center (NW3C) and the Bureau of Justice Assistance of the U.S. Department of Justice will host a summit on the topic: *Real Crime- American Jobs: Why You Should Care About Intellectual Property Rights.*

“Intellectual property crime is a low investment, high return crime that affects us all, from the manufacturing and sale of fake products and drugs to the pirating of movies, games and music,” said Director of NW3C Don Brackman. “Many of these illegal activities can be traced directly to gang activity and terrorism. NW3C is proud to be working with BJA and the Department of Justice to bring state and local law enforcement together for this important training event.”

It’s hard to think of a service or product that does not involve intellectual property. Intellectual property is crucial to our lives, work, and education. Each day the market encounters fake items that our lives depend on, which are packaged and sold as legitimate products such as heart medication, computers, and radial tires.

“Intellectual property crime is not a victimless crime -- it affects every American citizen,” notes Jim Burch, Acting Director of BJA. “BJA and our national partners are working with state and local agencies to make sure they have the training and technological resources necessary to address intellectual property crimes and protect the public. The dangerous counterfeit products and lost retail revenue resulting from intellectual property crimes pose significant threats to the safety and economic security of the American people.”

The Intellectual Property Crime Summit will be held at the Hilton Pasadena 168 Los Robles Ave., Pasadena CA on September 30, 2010 from 7:00am – 5:00pm.

The event is open to law enforcement and the private sector who are working to investigate intellectual property crime. To register, visit www.nw3c.org.

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About NW3C

Funded for over thirty years primarily by the Department of Justice (DOJ), the Bureau of Justice Assistance (BJA), NW3C is a leader in the fight against economic and high-tech crime. For more information, please visit www.nw3c.org.