



Course Description

CI131 SMB-WB	Social Media Basics
Cyber Investigations	<p>This course introduces learners to the world of social media, including fundamental concepts, trends, and benefits for law enforcement organizations. This course examines how the most popular social media platforms like Facebook and Instagram work, and how people tend to use them. This course also introduces other social media platforms and apps, such as Snapchat and Periscope. There is a strong focus on social media as a tool for law enforcement, including designating a social media officer and establishing an agency social media policy for official and personal use.</p>
Online course	
1 hour	
Prerequisite: None	

To register, visit our training site at:

www.nw3c.org

Questions? Call 877-628-7674

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